



Advanced Management Program (AMP) Finance in China

- Gain a systematic and structured understanding on today's Finance in China
- Demystify its industry key drivers, e.g. government policy, market and practices
- Learn how to explore and identify attractive business opportunities
- Enlarge contact with both Asian and European financial specialists
- 12 days intensive program
- **Certificate of Advance Management Program delivered by University of St Gallen**

28 September

10-21 October 2011

St Gallen, Beijing, Shanghai, Xian, Guilin
and Hongkong

■ ■ ■ ■ Purpose and Objectives

China will play a major role in the 21st century. Its strong growth throughout the present crisis underline this position.

The European financial industry adapts to this evolution in a particularly slow pace – despite huge opportunities! **One of the key reasons is due to European financial professionals' fragmentary and biased knowledge on Chinese financial industry, coupled with their unfamiliarity with Chinese society and business practices.**

This program aims to close this gap and equip the participants with the essential, systematic and structured knowledge that you need to gain for conducting financial business in today's China.

■ ■ ■ ■ The Program Fees

This intensive *in-situ* program is co-organized by the ARC of University of St Gallen and Asia Europe Management Centre(AEMC), the Program will take place in China and will be led and taught by Professors and lecture of University of St Gallen, complete by senior Financial specialists who have worked both in Europe and Asia.

The program fees are **CHF 6'620.** all included (Program, Flight and full pension):

1. 12 days Full program teaching and academic guidance
2. 12 days full pension in China (4-5* hotel and selected restaurants)
3. In-country transportation (first class flight or train and local transport)
4. 2-ways intercontinental flight to China (Economy class).
5. Certificate of Advanced Management Program delivered by ARC of University of St Gallen

■ ■ ■ ■ Who should participate

With its strong financial focus the program is particularly designed to suit the needs of

- Professionals who need a structured understanding on Chinese finance
- Bankers & Private Equity professionals
- Professionals who want to broaden their network in China and in Europe
- Other professionals and researchers



Program Schedule

Wednesday 28 September St Gallen	The Keys For China	Chinese key concepts, events and model that a western Finance professional needs to know before the AMP program.
Sunday	Transfer	Welcome dinner at Shanghai
Monday 10 October	Meet the experts	Overview of Chinese financial Industry, organizations & regulations /Meet Chinese specialists.
	Chinese listing	Chinese financial market, currency regulation and implication for the finance industry.
Tuesday 11 October	Company	Energy, raw materials and “green tech”- world seen from a Chinese perspective.
	Private banking	Understanding the New customers and Chinese reality.
Wednesday 12 October	Company	Visit a local hedge fund, how do they operate.
	Transfer	Transfer by high speed train from Shanghai to Beijing
Thursday 13 October	Government	Visit a China bank, meet senior officers who contribute to craft the Chinese macro monetary policy
	Private equity	PE in China and exit strategy, meet PE specialists
Friday 14 October	Workshop	How to carry out financial business operation in China, case study and Q&A
	Company visit	Visit one of the first Chinese quantitative investment funds / Interactive discussion
Saturday 15 October	Concluding seminar	How to negotiate and select a Chinese partners in financial business
		End of AMP program
15 October Till 21 October	Cultural Program Better understanding China and its people	Forbidden city, Great wall in Beijing, Terracotta Warriors in Xian, Li river in Guilin, and interaction with local people, future elites of today and tomorrow, and business executives.



Application Form

Please send your application to:

amp@aemcentre.com

Or to Professor Li-choy Chong of University of St Gallen

li-choy.chong@unisg.ch

Contact & information

Mato Njavro:

Mato.Njavro@unisg.ch

Tel: +41 (0)71 224 24 89 Mobile: +41 (0) 78 696 1731

Raphael Kästli: raphael.kaestli@unisg.ch

Registration

Registration is confirmed only after all needed information has been provided (see below), and the payment for the program fees has been received. You will then receive the final confirmation by email.

Group limit : The group is limited to a maximum of 25 people, at first come, first served basis.

Name*

First Name*

Company*

Since

Position*

Address

E-Mail*

Telephone*

and/ or

Mobile

* Compulsory information